

Agency As A Career



About SBI Life



SBI Life

I N S U R A N C E

With Us, You're Sure

Joint venture



**BNP PARIBAS
CARDIF**

Started its operations on 29th March 2001

IRDAI Registration no. 111 issued on 29th March 2001

Shareholding

Promoters holding (SBI & BNP Paribas Cardif)	60.70%
Non Promoters	39.30%

Leading Marquee Global Financial Investors –

- *CA Emerald Investments (an affiliate entity of Carlyle Asia Partners V) holds 9%*
- *Canada Pension Fund holds 2.85%*
- *Mac Ritchie Investments Pvt Ltd (an indirect wholly owned subsidiary of Temasek Holdings Pvt Ltd) holds 1.95%*
- *Government of Singapore holds 1.24%*

About SBI Life



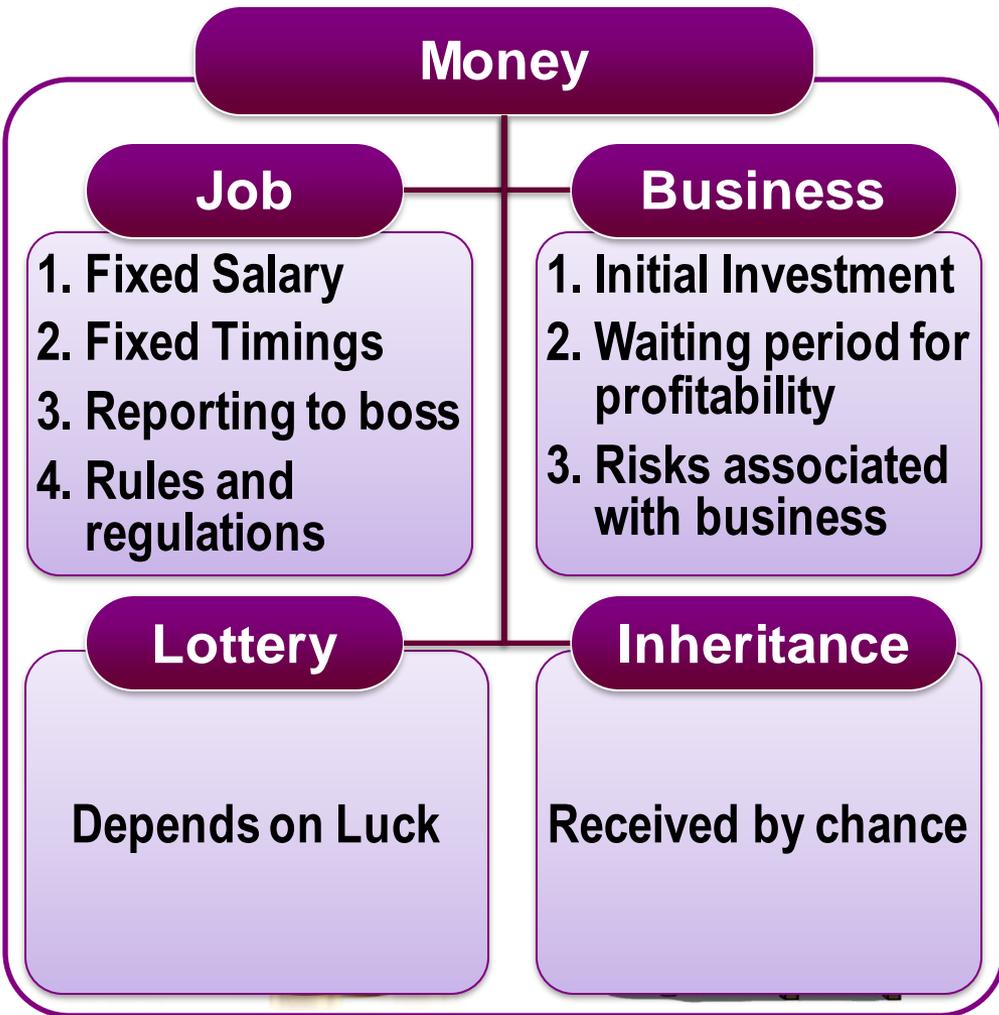
What Do we Want in Life?

Money



Name & Recognition

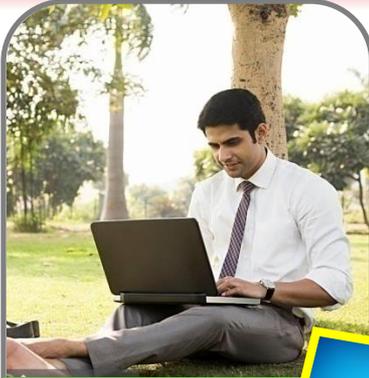




We have a business opportunity which has -



Zero Investment



Flexible



Options



Career Growth Opportunity

Would You Like to
Encash?



Noble Profession



Money



Regular Long term
income



All round support

Would You like to **be a part**
of such profession?

Yes?

Join **SBI Life** as a **Life**
Mitra Today...





Let us understand

Flexible Timings | Be Your Own Boss



- 1. Work on Your own terms**
- 2. Decide your time of Work**
- 3. Write Your Own Cheques**

Rewards and Recognitions

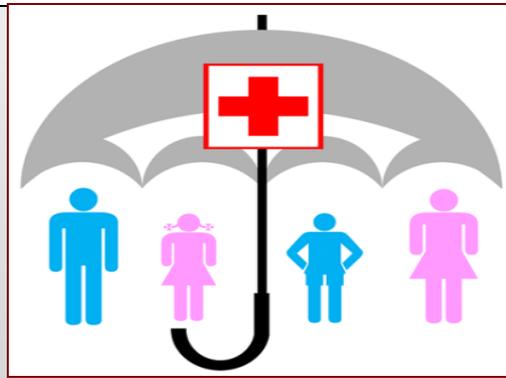
You can Qualify for additional benefits in this profession with

Periodic Contest

Club Membership



- Felicitation on big platforms
- Training Conventions
- Incentives
- Foreign Tours



- Group Medclaim, Life Insurance Cover and Personal Accidental Cover
- Receive stationary items and telephone expenses



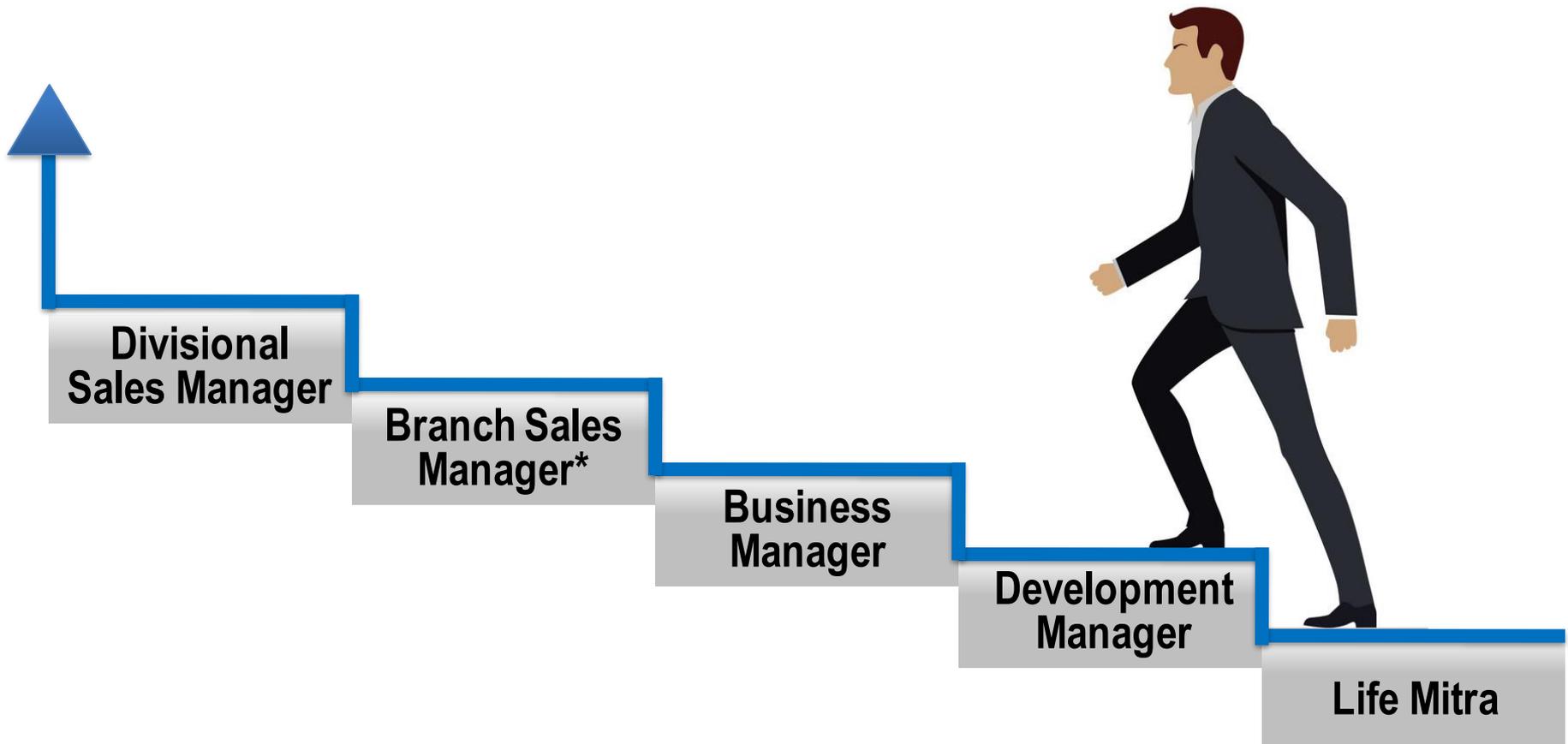
Rewards and Recognitions

Life Mitra CLUB MEMBERSHIP SCHEME – FY 2021-22

The Club Membership makes you earn additional rewards



Career Growth Opportunity



*through Utkarsh Scheme

Utkarsh Se Utkarsh



Anupama Deshmukh

LM to Sr.DSM

“After being COT LM, company gave chance to serve as an UM, in two & half year I became Branch Head, then DSM & Sr. DSM...didn't miss any Promotion... It gave me Monetary as well as helped me to Develop my Personality along with Social Life...”

I appeal LM to become UM...as it give chance to Earn & Learn...it is wonderful 11 years Journey in SBILIFE....”



Rajesh Banik

LM to BM

“I started my career in SSBI Life as Insurance Advisor on July 2013 & got promoted to SO through utkarsh scheme within 3 months with NB-22lacs & 113NOP. In last 5 years I have got 5 promotions & now my designation is BUSINESS MANAGER.

From the very 1st day I am taking this job as a Business. I always focus on Incentives & contests that increase my income. I feel proud to be a part of this great organization- SBI Life.”



Jitendra Rajani

LM to SR.TM

“In sep 2006 I Joined As A Insurance Advisor In 2007 did MDRT with income of 12 Lakh, in 2008 Within 5 Month again I became MDRT 14 Lakh

Have qualified 4 Foreign Trips

Jan 2009 got promoted as As UM through Utkarsh Scheme and

Produced 3MDRT's

In 2010 achieved Double Promotion from UM to TM.

In 2012 I got promoted from TM to Sr. TM. Thankful to SBI Life for all the opportunities”

Noble Profession



1. A family is financially protected against all eventualities by our Life mitra's
2. Helping people plan for their long term dreams and goals
3. Life Mitra's play a pioneer role in spreading awareness about protection, savings and investment.

Money

The money received for doing business is called as **commission**
It can range from **10% to 30%**



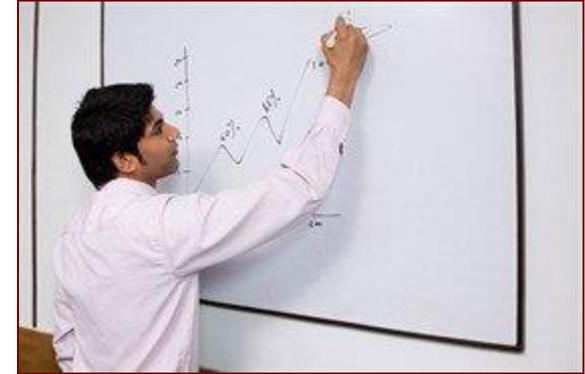
For Example – A Newly Joined Life Mitra in a month does a business of 1,00,000 premium with 4 Policies of 25,000 each.

Assuming an average commission of 15 %,
His Earning per month is: $1,00,000 \times 15\% = 15,000$

Regular Long term income

Earning Years	Working Years												Total Earning	Monthly Earning	
	Year	Premium	Commission	1	2	3	4	5	6	7	8	9			10
1	1200000	15%	180000											180000	15000
2	1200000	7.50%	90000	180000										270000	22500
3	1200000	7.50%	90000	90000	180000									360000	30000
4	1200000	5%	60000	90000	90000	180000								420000	35000
5	1200000	5%	60000	60000	90000	90000	180000							480000	40000
6	1200000	5%	60000	60000	60000	90000	90000	180000						540000	45000
7	1200000	5%	60000	60000	60000	60000	90000	90000	180000					600000	50000
8	1200000	5%	60000	60000	60000	60000	60000	90000	90000	180000				660000	55000
9	1200000	5%	60000	60000	60000	60000	60000	60000	90000	90000	180000			720000	60000
10	1200000	5%	60000	60000	60000	60000	60000	60000	60000	90000	90000	180000		780000	65000
11		5%	60000	60000	60000	60000	60000	60000	60000	60000	90000	90000		660000	55000
12		5%	60000	60000	60000	60000	60000	60000	60000	60000	60000	90000		630000	52500
13		5%	60000	60000	60000	60000	60000	60000	60000	60000	60000	60000		600000	50000
14		5%	60000	60000	60000	60000	60000	60000	60000	60000	60000	60000		600000	50000
15		5%	60000	60000	60000	60000	60000	60000	60000	60000	60000	60000		600000	50000
16				60000	60000	60000	60000	60000	60000	60000	60000	60000		540000	45000
17					60000	60000	60000	60000	60000	60000	60000	60000		480000	40000
18						60000	60000	60000	60000	60000	60000	60000		420000	35000
19							60000	60000	60000	60000	60000	60000		360000	30000
20								60000	60000	60000	60000	60000		300000	25000
21									60000	60000	60000	60000		240000	20000
22										60000	60000	60000		180000	15000
23											60000	60000		120000	10000
24												60000		60000	5000
Total	12000000													10800000	

All round support



- 1. On Field Support by a dedicated Development Manager**
- 2. Digital Tools to make daily business chores easier**
- 3. Periodic Skill development Trainings**

Are You Ready To

- Build your **own business** enterprise
- **Earn Regular Long Term Income**
- Gain Social Recognition
- Work as per **your convenience**



YOU ARE AT THE RIGHT PLACE....!!

*“The Journey to Thousand Miles ..
Begins with a Single step..”*

- Lou Tzu

Take your First Step Today....!



4 Step Business Starting Process

1. **Submit Documents**
2. **Attend Pre exam Training**
3. **Clear Exam and get your Life Mitra Code**
4. **Start Business**

Project Shakti

**Required
Permanent
Salaried Female
Officer**

SBI Life
Apne Liye. Apno Ke Liye.

Job Opening For Women

Project Shakti

**MAY THE
REAL SHAKTI
BE WITH US!**

Recruiting women to
power up our work force.



**We Are Recruiting Educated Female Candidate
To Strength State Bank Life Insurance Work Force.**

— Are You Intrested ! —

for more detail call or whatsapp

Utkarsh



**AIM FOR
UTKARSH**
RECRUIT CHAMPIONS
READY FOR THE NEXT LEVEL

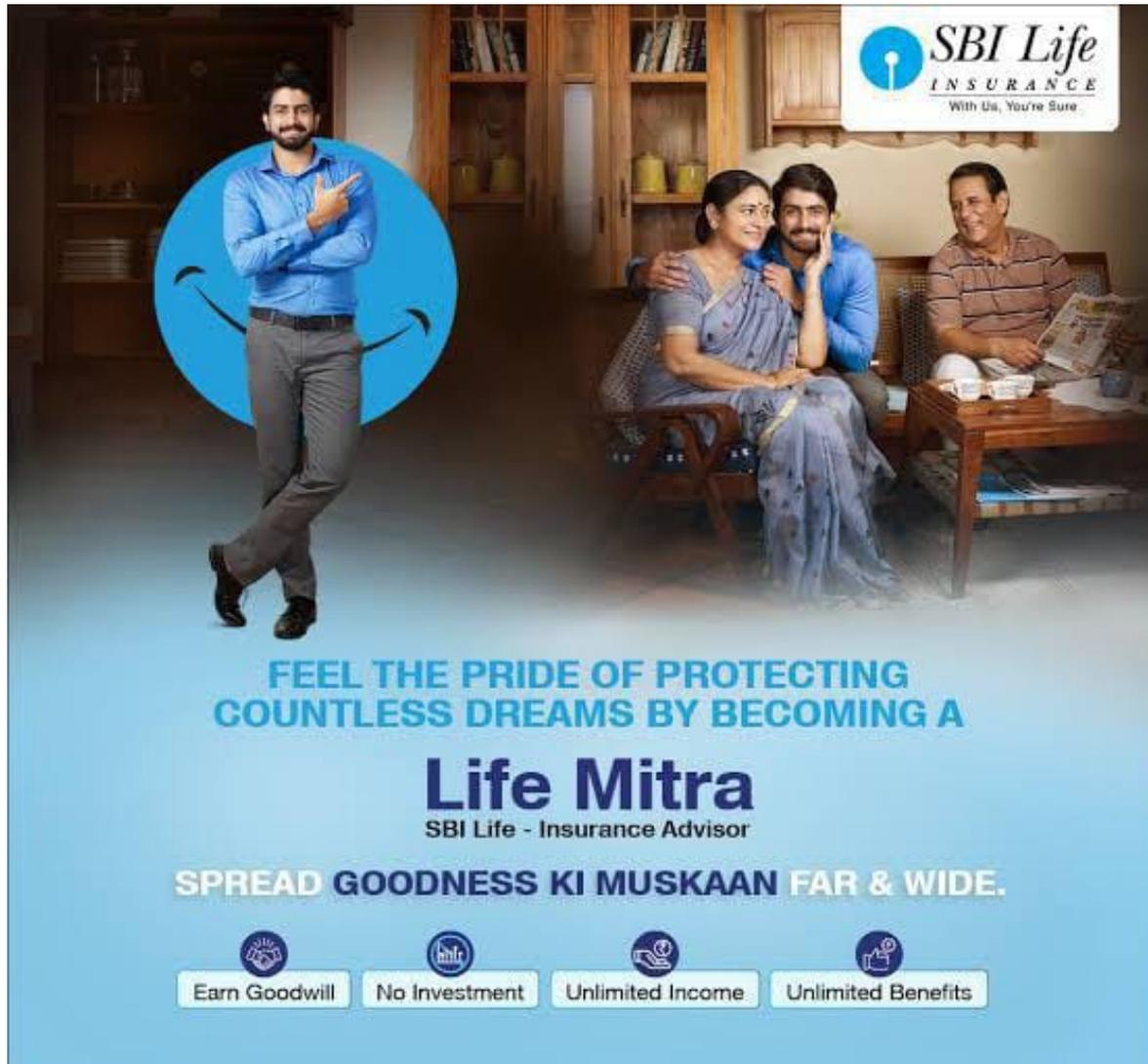
WITH THE NEW, REVAMPED UTKARSH SCHEME, TAKE A STEP TOWARDS PROGRESS. THE NEW ELIGIBILITY CRITERION HELPS US APPOINT WINNERS WHO ARE READY TO STRIDE TOWARDS THEIR CAREER GOALS. FOR NOW, THE PINNACLE IS CLOSER THAN EVER FOR THEM.

Eligibility Criteria - Business Performance Norms

- Minimum Rs. 12 lakhs of New Business Premium in any one year in the last two successive years (Calendar Year / Financial Year / Agency Year)
- Minimum 15 lives assured in any one year in the last two successive years (Calendar Year / Financial Year / Agency Year)

RISE HIGHER APNE LIYE AND APNO KE LIYE

Life Mitra



SBI Life
INSURANCE
With Us, You're Sure

**FEEL THE PRIDE OF PROTECTING
COUNTLESS DREAMS BY BECOMING A**

Life Mitra
SBI Life - Insurance Advisor

SPREAD GOODNESS KI MUSKAAN FAR & WIDE.

-  Earn Goodwill
-  No Investment
-  Unlimited Income
-  Unlimited Benefits

Why You Should Join Our Network



- **Training 7 Days For Examination**
- **Study Material Provide Soft Copy**
- **Examination Registration Fill Form**
- **After Exam Pass out Then SBI Life Insurance Onboarding**
- **ID Card & Offer Letter Providing**
- **Then Policy Training Live Work**
- **Lifetime Support Any Query Any Suggestion**

Required Documents



- **Adhar Card**
- **Pan Card**
- **Marksheet Last Year**
- **Bank Proof - Cancel Cheque /
Passbook Passport Size Photo(2)**
- **Moblle Number**
- **Mail ID**
- **Nominee Name**
- **Nominee DOB**

Agent Mode

- ➔ **Commission + Incentive**
- ➔ **Future Secure Fund 5 Year Working**
- ➔ **35 Lac Insurance Policy**
- ➔ **Commission Monthly**
- ➔ **Tour Out Of India**
- ➔ **Bonus + Award + Trophy**



Employee Mode

- ➔ Fixed Salary 20K + 3K TA + 1500 Mob + PF + ESIC
- ➔ 35 Lac Insurance Policy
- ➔ Promotion
- ➔ Medical Claim Plan 5 Lac
- ➔ Job to One Person on Death of Employee
- ➔ Tour Out Of India
- ➔ Bonus + Award + Trophy
- ➔ A Place is Available to Sit in the Office in the Branch.



THANK YOU